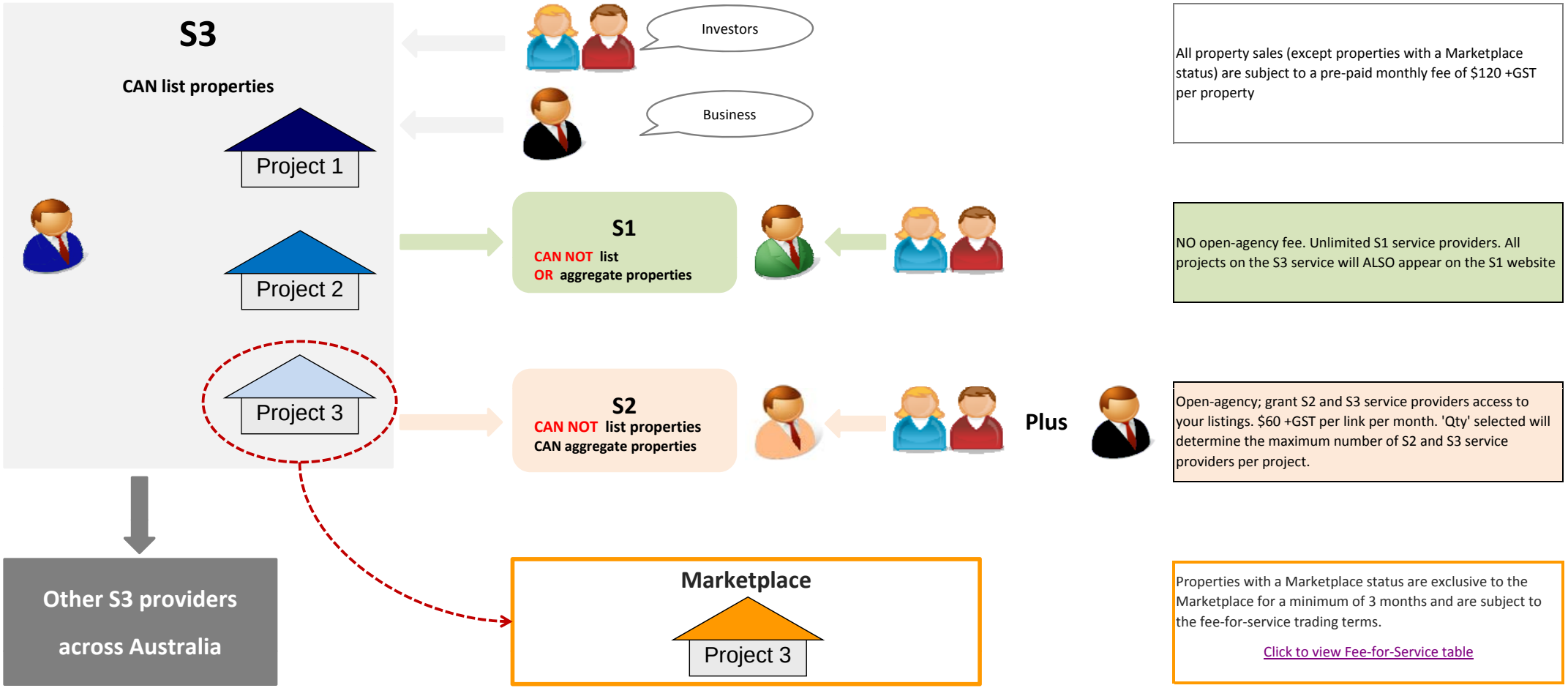MARKETING OPTIONS + FEES